Donald J Lenkszus, P.C.

480-575-1321

Ø8/16/02 Ø5:20P P.055

INVENTOR: McBride et al

TITLE: MEDICAL TESTING AND METHOD

attorney docket: CARDIOBEAT-1

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EXHIBIT 2

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GMcBride/cardiobeat.com

From:

George McBride

Sent:

Sunday, August 15, 1999 22:30

To:

Bob Royce (E-mail); Larry Macdonald (E-mail)

Subject:

Two Pricings...

Gentleman,

The project plan has been adjusted to include additional resource for the Application development. The project plan should be frozen for plan generation.

A second plan was created that attempts to reduce costs to a plan containing **Statistics** of cost. The Infrastructure expenses were also adjusted.

While the primary plan will be the partition to the funding. If the price is too rich in share of the company, a price is too rich in share of the company, a price is too rich in share of the company, a price is too rich in share of the company, a price is too rich in share of the company, a price is too rich in share of the company, a price is too rich in share of the company, a price is too rich in share of the company, a price is too rich in share of the company, a price is too rich in share of the company, a price is too rich in share of the company, a price is too rich in share of the company, a price is too rich in share of the company, a price is too rich in share of the company, a price is too rich in share of the company, a price is too rich in share of the company.

Larry.

The concentration should be on the statement plan.

But, if there is time, the reduced deferred Project Plan "Low Cost – 1-3..." and a new column in the Infrastructure tab of the spread sheet can be used to generate a plan that comes in around *** This would be a nice back up to the discussion if the question is asked, "Can you do it for less?". I have a meeting out of the office first thing, 0800 and will be in by 0900.

The spreadsheet and 2 project plans are attached.







Low Cost - 1-3 1-3 Months Project First Cut Pro Months Project ... Plan.mpp (1... Forma.xls (116 K...

George McBride

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Asset Technologies, Inc.

Direct Phone: 602-418-0464

Office: 480-998-8900 Fax: 480-922-0500

Email: gmcbride@assettech.com Web Page: www.assettech.com

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	Plant and Equipment								
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52 (s) Alliances / product sharing	

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A Note	e: Plan	il Note: Plan Created 8/15/1999		Page 3							

Rolled Up Progress External Tasks

1 Note: Plan Created &/15/1999

-			January
Ω	Task Name		1/23 1/30 2/6 2/13 2/20 2
	Install credit card charge facility	inge facility	KK Technical[50%],Management(10%)
<u></u>	Create reporting		-
31	Application		
33	Design General Distribution Test Interface	st Interface	
2	Build User Interface for test		anagement[20%].App Technical[200%]
\vdash	Productize Heart Test Code (v1)	1)	
 	Split Code into patient and server applications for initial to	rer applications for initial	
<u>2</u>	Test algorithms for point placement module	nent module	
33	Code Filters	!	
<u></u>	Code User Feedback		
9	Manufacturing		
9	Design first generation sensors		Management(50%) Administrative, App Technical(200%)
= @)	Select manufacturer and start volume lasts	volume lests	Menagement App Technical[200%] Administrative
15	Manufacture First Generation Sensors (50	Sensors (50 copies)	App Technical
13	Sales and Marketing		
3 2	Create sales and marketing Plan	<u> </u>	Sales Professional[200%]
55 (i)	Submit Patents		echnical(25%), Sales Professional
85	FOA Approval		Para Management (25%), App Technical (25%), Sales Professional, Administrative
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0	Create Instructional Video		Sales Professional[200%]
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ت (آنا)	Aliances / product sharing		Sales Professional, Management (25%)
		Task	Rolled Up Task
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		Milestone	Rolled Up Progress

Start Up - Hiring, space, general Organization Work quickly to build work force into a competent force for Internet Deployment

Accounting System · utilize Profit

 set up prelimanary A/P
 Banking relations Get chart of accounts

Payroll service

 set up health Insurance
 Stock Options (lawyers) Benefits Plan

Start recruiting Φ

identify key technical resources that are required identify accuriting agencies to help locate candidates. Set salary guidelines. Start interviewing - Set plan for recruiting technical talent

Deploy Prototype System (25 Patients) (Start+ 3 Months)

Produce plan for getting to production quality by start + 6 months utilize the best sensors that can be produced in 2 months demonstrate download, test operation, upload Run tests on at least 20 patients Complete an end to end test

ATI possesses the infrastructure to begin work immediately Fast start will employ ATI facilities to perform these tasks. Internet Deployment

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Acquire appropriate hardware and software Utilize the ATI Infrastructure to establish an operating environment Configure a first generation server for performing the tast Oracle / Application Server Cardiobeat.com web page Messaging Capability

Set up with Oracle and utilize for Testing and Production This machine should be capable of handling at least 100,000 tests per month. Would include DASD to hold 5 million tests.

Implement First Generation Web Servers

Install Oracle with OAS Install Unix For the new box -

Install all other development tools

Design and code Cardiobeat.com home web page Create cardiobeat.com Web Page Application for test patient Company Introduction

Find backup computing rescrees for supporting high volumes that cannot be handled internally. Evaluate and select (SP's

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Job opportunities

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Note: Plan Created 8/15/1999

Page 6

M Note: Plan Created 8/15/1999

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-Do the design work necessary to develop the data base and code logic to prepare for a push on these apps in the next phase. Video to instruct and demonstrate proper sensor attachment and other procedures to the customer. Create logic to take tests, deliver to the doctor for immediate evaluation Characterize differently form individual Customer tests in amount and sophisitcation of the data. Code and Client Interface to retrieve and deliver archived tests and frend line calculations. Start work on the Admin DB with resources that can be freed from the main effort. Define tools for storing and delivering Application Code to Desk Top Tools for routing tests and other patient information to doctors and hospitals Multiple tests can be scrutinized for frends in cardiovascular performance "On Client" Application version detection and management Archiving will be considered in the second phase Design objective for first base should be 1,000,000 tests Collaborate with the application code team for the database design Client side design to collect name and routing information Planning for volumen production and testing to the extent possible Tracking "open" customers Web Pages to guide customer through downtoad Confirmation of routing Emergency Procedures for out-of-line conditions Perform Heart tests employing Downloaded App Code Code Test Data Comm tools for user and back room communicate account status to the customer Procedures for enrolling and tracking each customer Create Instructional Video Management Facility Gel test equipment installed on several test PC's This database holds the test data for each clien! Build doctor's office / clinic test procedure define initial graphical presentations define trend analysis requirements maintain tests punchased Inventory monitor account status internally Plan for general deployment volumes Design the Client side Q&A Trendline evaluation and Reporting Customer Database Maintenance Customer profile update Form to order routing Build (Admin) Patient set-up Build Heart Test Download **Build Client Data Retrieval** download code over the web Observe / change procedure Create Administration d8 Version Control create accounts build lest code Create Heart Test dB Organize Patients (25) Transactions to run the tests Key Task ¥ 9 8 4 2 2 2 23 7 92 Þ

Donald J Lenkszus, P.C.

Page 8

> at 8/16/02 7:54:45 PM (Eastern Daylight Time) Received from < 480 575 1321

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collaborate with the distribution group on the instructional video Investigate Cardfologist Review of Test Data Compile a coherent testimonial from Individuals of stature in the Medical Profession. Alliances I product sharing Identity support facilities like video players

determine the requirements

identify suppliers negotiate and close

A Note: Plan Created 8/15/1999

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Introduce concept to selected MD's Part market research and part sales to the doctors assess receptivity

develop sales strategy based upon experience Create Instructional Video

educate